



# OUR CORE VALUES

## **BIGGER THAN TITLE**

Fortified Title approaches the business in a way that makes it clear that serving title insurance well is a vehicle to make deeper and more meaningful impacts in the community.

## **INSPIRE GREAT WORKS**

We set out to drive business in a way that is aligned with our core values which will impact our clients and our community.

## **WIN ON SERVICE AND RELATIONSHIPS**

Our investments will always go towards elite service and creating deeper relationships. We deliver on connections, and impact is how we continue to serve our client and community.

## **DO THE RIGHT THING**

Fortified will always be an organization that will do the right thing over profits. We will "proactively" go out of our way to add value to our business relationships. We cannot make the community impacts we desire without a culture where everybody involved wins.